

nicole bullock

print & graphic designer



952.693.3822



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nicoleabullock.com



Norwood Young America, MN

SKILLS

InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Acrobat	<div><div></div></div>
Microsoft Word	<div><div></div></div>

ABOUT ME

Hey there! My name is Nicole and I am a graphic designer with 8+ years of experience. I love all aspects of the design industry but I specialize in print design. I adamantly believe print will never die!

EDUCATION

Bachelor of Science

Brown College / Mendota Heights

Jul. 2009 - Mar. 2012

AWARDS

Best Editorial Spread or Layout
Edible Twin Cities

Best of Southwest
Lifestyle Guides (multiple cities)

Typography and Design (Second Place)
Minnesota Newspaper Association (MNA)

WORK EXPERIENCE

Graphic Designer

Smartpress (The Bernard Group) / Jul. 2017 - Present

I work as a customer facing graphic designer at Smartpress, which is a sister company at The Bernard Group. My daily responsibilities include working with users from Smartpress.com as well as companies that partner with Smartpress for their printing needs such as M Health Fairview, Waxing the City, Anytime Fitness, and The North Face to name a few. Along with balancing customer orders, I also work with our internal marketing team on marketing campaigns.

Paginator / Graphic Designer

Southwest News Media / Aug. 2012 - Jun. 2017

Main obligations included sending three different weekly papers to press on time. I worked with editors, writers and advertising sale individuals to make sure pages were ready for print. Another daily requirement was color correcting photos to match printer standards. I was also the primary designer for Simply North, a quarterly magazine distributed in northern Minnesota.

Graphic Designer

Associated Builders and Contractors Inc. / Oct. 2011 - Present

I work with ABC to complete a multitude of design projects. My main responsibility is designing a newsletter every two months, which requires me to layout content, advertisement and occasionally create in-house ads. I am required to do photo correcting/editing, client corrections and then send the final newsletter to the printer. Some other projects I have worked on for ABC include:

- Logos
- Direct Mail postcards
- Event Flyers
- Course Registration templates
- Manuals
- Web banners
- Brochures

REFERENCES

Maranda Steinmetz-Robey

Graphic Designer
The Bernard Group

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South St. Paul, MN

Jennifer Ankeny

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MN Associated Builders & Contractors

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Eden Prairie, MN